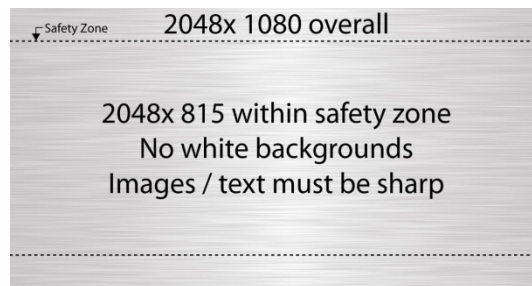




The Crest Theatre in Superior, Nebraska offers businesses the opportunity to advertise on the movie screen as part of the previews prior to the scheduled movie.

- Ads will be shown at least twelve (12) times per month.
- An “Ad Image” will be 10 seconds in length, or an “Ad Video” will be 15 seconds in length.
- The contract term is for twelve (12) months.
- The initial design cost is \$50 for all new advertisers. SNAC can design an “Ad Image;” however, the Advertiser must create all “Ad Videos.”
- Design changes made to an existing ad during contract terms or contract renewal will be \$50.
- Cost for ads is:

|                      |       |
|----------------------|-------|
| Ad Image:            | \$250 |
| Ad Video:            | \$750 |
| Initial Design Cost: | \$50  |
| Design Change:       | \$50  |
- **Contract deadline is December 1, 2024**
- New ads will start running on January 1st, allowing a one-month setup time from December 1<sup>st</sup>.
- Submission of a Business Card, JPEG file, or Vector Logo Artwork is preferred for all “Ad Images.” Following is a sample ad outlining the preferred dimensions:
- Submission of a MP4 file is preferred for an “Ad Video.”



- Advertisement designs can be mailed to the address below, delivered to the theatre during business hours or emailed to: [info@cresttheatre.org](mailto:info@cresttheatre.org)

**NOTE:** It is the Southern Nebraska Arts Council intention to have each ad shown two (2) times prior to the featured movie or at least twenty-four (24) times per month depending on the number of advertisers.

The Southern Nebraska Arts Council is a 501(c)(3) non-profit organization as determined by the Internal Revenue Service. The stated purpose of the organization is to promote the arts in Nuckolls County, Nebraska and the surrounding area through educational and community activities and events focused on the arts, through the renovation, maintenance, and operation of the Crest Theatre, and through the solicitation of gifts, grants, and bequests for the support of this facility.



**SCREEN ADVERTISING CONTRACT**

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(Name of Business)

agrees to pay:

- 1) \$ \_\_\_\_\_ for an (circle one): Ad Image - \$250 / Ad Video - \$750.
- 2) \$ \_\_\_\_\_ for an (circle one): Initial Design Cost - \$50 / Design Change - \$50.

**MATERIALS:**

Ad Image: submit a Business Card, JPEG file, or Vector Logo Artwork.  
Ad Video: submit MP4 file.

**PAYMENT:**

Checks made payable to: Southern Nebraska Arts Council

**DELIVERY:**

Payment should be accompanied by this signed contract and information needed for the advertisement. Please mail to: Southern Nebraska Arts Council (SNAC)  
106 E 5<sup>th</sup> Street  
Superior, NE 68978

**CONDITIONS:**

The contract term is for twelve (12) months, guaranteeing ad will be shown at least once before the featured movie. All contents of Advertising are subject to the approval of the SNAC Board of Directors and the SNAC Theatre Manager.

Name of Contact Person \_\_\_\_\_

Phone / Email \_\_\_\_\_

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(Signature of Business Representative)

(Date)

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(Signature of SNAC Representative)

(Date)